

## Cookies Policy

### For the EIT Deep Tech Talent Initiative (DTTI)

#### **What are cookies?**

Cookies are small pieces of data that a website asks your browser to store on your computer or mobile device when you visit the website or certain pages. The cookie allows the website to “remember” your actions or preferences over time. These cookie preferences are personal, and you can manage them yourself, in line with the relevant privacy regulations.

Cookies will usually contain the name of the website where the cookie has come from, how long the cookie will remain on your device, and a value which is usually a randomly generated unique number.

Some cookies will be deleted as soon as you leave the website (“session cookies”), other cookies will remain stored on your computer or mobile device and will help us identify you as a visitor of our website (“permanent cookies”).

#### **Why do we use cookies?**

Cookies on our Website are used for a variety of different purposes.

We use cookies to improve the user-experience on the website and to map your surfing behaviour (e.g. the pages you have visited and the time you spent on that page). Cookies make our website easier to use and allow us to better tailor it to your interests and needs. Cookies are also used to help speed up your future activities and experience on the website; for example, we use cookies to remember your language preferences.

We also use cookies to compile anonymous, aggregated statistics that allow us to understand how DTTI website is being used and how we can improve our services.

#### **Which cookies do we use?**

##### **Strictly necessary cookies**

These cookies are necessary for the website to function properly and cannot be switched off. Without these cookies, services you have asked for cannot be provided. These cookies do not store any personally identifiable information.

Cookie name	Provider	Function	Retention duration
Cookie Control	LinkedIn	Determines whether the visitor has accepted the cookie consent box. This ensures that the cookie consent box will not be presented again upon re-entry.	3 months

### **Functional (preference) cookies**

These cookies allow a site to remember choices you make (such as language or the region you are in) and provide more enhanced, personal features. These cookies cannot track your browsing activity on other websites. They don't gather any information about you that could be used for advertising or remembering where you've been on the Internet outside our site.

Cookie name	Provider	Function	Retention duration
lang	LinkedIn	Remembers the user's selected language version of a website	Session

### **Analytics cookies**

These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous.

Cookie name	Provider	Function	Retention duration
AnalyticsSyncHistory	LinkedIn	Used in connection with data-synchronization with third-party analysis service.	29 days
Lms_analytics	LinkedIn	Used to identify LinkedIn Members off LinkedIn for analytics	30 days
S_ppv	LinkedIn Adobe	Used by Adobe Analytics to retain and fetch what percentage of a page was viewed	Session

### Marketing cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device.

Cookie name	Provider	Function	Retention duration
S_cc	LinkedIn Adobe	Used to determine if cookies are enabled for Adobe Analytics	Session
AMCVS_14215E3D5995C57C0A495C55%40AdobeOrg	LinkedIn Adobe	Indicates the start of a session for Adobe Experience Cloud	Session
S_plt	LinkedIn Adobe	Tracks the time that the previous page took to load	Session
S_pltp	LinkedIn Adobe	Provides page name value (URL) for use by Adobe Analytics	Session
S_ppv	LinkedIn Adobe	Used by Adobe Analytics to retain and fetch what percentage of a page was viewed	Session
lidc	LinkedIn	To facilitate data center selection	24 hours
Lms_ads	LinkedIn	Used to identify LinkedIn Members off LinkedIn for advertising	30 days
UserMatchHistory	LinkedIn	Used for id sync process. It	30 days

		stores the last sync time to avoid repeating the syncing process in a frequent manner	
Aam_uuid	LinkedIn Adobe	Set for ID sync for Adobe Audience Manager	30 days
_guid	LinkedIn	Used to identify a LinkedIn Member for advertising through Google ads	90 days
_gcl_aud	LinkedIn Google	Used to measure ad and campaign performance and conversion rates for Google ads on a site visited	3 months
Li_sugr	LinkedIn	Used to make a probabilistic match of a user's identity outside the Designated Countries	90 days
Li_gc	LinkedIn	Used to store consent of guests regarding the use of cookies for non-essential purposes	6 months
S_tslv	LinkedIn Adobe	Used to retain and fetch time since last visit in Adobe Analytics	6 months
gpv_pn	LinkedIn Adobe	Used to retain and fetch previous page	6 months

		visited in Adobe Analytics	
bcookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 year
AMCV_14215ED5995C57C0A495C55%40AdobeOrg	LinkedIn Adobe	Unique Identifier for Adobe Experience Cloud	180 days
S_ips	LinkedIn Adobe	Tracks percent of page viewed	Session
S_tp	LinkedIn Adobe	Tracks percent of page viewed	Session
Li_mc	LinkedIn	Used as a temporary cache to avoid database lookups for a member's consent for use of non-essential cookies and used for having consent information on the client side to enforce consent on the client side	6 months
liap	LinkedIn	www.domains to denote the logged in status of a member	1 year

**How can you manage or delete cookies?**

You can manage or delete cookies at any time using the settings on your internet browser, which also enable you to refuse some or all cookies. Turning off cookies will limit the service that we are able to provide and may affect your user-experience. Deleting cookies may result in manually adjusting preferences every time you visit our website.